

CONVENTION AND EVENT MANAGER, RECRUITMENT, COST

165. Mr P.D. Omodei to the Premier; Minister for Public Sector Management; Water Resources; Federal Affairs

I refer the Premier to the line item relating to the Recruitment of a Convention and Event Manager by the European Office to each Minister on page 77 of the 2005-2006 State Budget and ask -

- (a) what is the cost of employing this Manager; and
- (b) what major events have been confirmed with contracts written as claimed?

Dr G.I. GALLOP replied:

- (a) The Convention and Event Manager receives a salary of £29,500 per annum which is met by the European Office. Specific travel and associated expenditures incurred in pursuing events in conjunction with the Perth Convention Bureau, EventsCorp and the Perth Convention and Exhibition Centre are met by those organisations.
- (b) Western Australia has had active involvement in the following events, at which the Convention and Event Manager has promoted Western Australia as a venue for major conferences, meetings and events:
  - IMEX 2005 in Frankfurt, a worldwide exhibition of the meetings and incentive travel industry, attracting over 3000 buyers from more than 50 world markets;
  - EIBTM 2004 in Barcelona, a business-to-business trade exhibition for the meetings and incentive travel industry;
  - The 'Clipper Round the World Yacht Race' event;
  - The Metal Bulletin 'Iron Ore Conference'; and
  - 'Inter-Hash 2004' in Cardiff, an international social running and walking club that has a world meeting every 2 years. Attendance at Interhash 2004 was undertaken in conjunction with EventsCorp.

The Convention and Event Manager accompanied Ms Nicola Coslett, Head of Events for Metal Bulletin to WA and assisted in facilitating the hosting of the International Iron Ore Conference in Perth in October 2005.

The Convention and Event Manager also assisted in securing the 20th UNIMA World Congress in 2008 for Perth. This is an international puppetry congress and festival.

Long lead times are required to achieve success in this area.